PORT FOLIO 2024

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Wed 8 May 11:11am

EDUCATION

UNIVERSITY OF SALFORD
MANCHESTER, UNITED KINGDOM
2021-2023
MA Visual Communication

UNIVERSITY OF SALFORD
MANCHESTER, UK
2017-2021
Diploma in Responsive Web Design

UNIVERSITY OF BADDICK
COOLN, NIGERIA
2012-2016
BSc Political Science and Public Administration

SKILLS

SOFTWARE
Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe Premiere Pro

Adobe Indesign
Figma
Zip Doc
Procreate

SKILLSET
Branding
Illustration
Animation
Motion Graphics
Graphic Design
Motion Design

Web Design
Social Media Design
Photo Editing
Multichannel Campaign Collaboration
Brand Toolkit Development

EXPERIENCE

WORK EXPERIENCE

ZAR Financial Technology
Creative Director/ Sen. Graphic Designer
8/2024-Present

Empowa Africa, Creative Agency
Senior Motion Graphic Designer
2021 – 08/2024

Oxfam, Charity Organisation
Motion Graphic Freelancer
2023-2023

POPIFY, Music Technology
Designer
2021 – 2022

FRAGENTIC, Financial Technology
Intern / Designer
2021 – 2021

Freelancer/Contractor
Digital Designer
2017 – Present

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BRANDING

ILLUSTRATIONS

SOCIAL MEDIA DESIGN

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MARKETING DESIGN

brandING

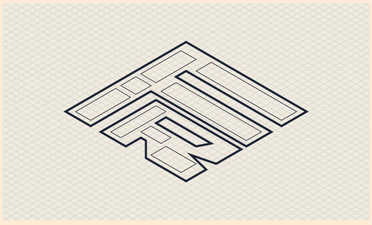
AFRO

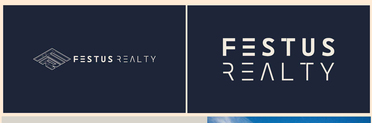
I developed the branding for Afro Lounge Birmingham, crafting a unique identity that aligned with the client's vision. I designed custom 3D elements and graphic design assets specifically tailored to enhance their marketing efforts. By blending creativity with strategic design, I ensured that each asset effectively communicated the brand's personality and appeal. The result was a cohesive and visually striking branding package that met the client's specific needs and goals.

FESTUS REALTY

I led the rebranding of Festus Realty, transforming the visual identity to reflect the company's modern shift and broaden its appeal to an international audience. This two-month project involved extensive research into architectural plans and home layouts, which were thoughtfully integrated into the logo design.

Ai Ps





SONICS

"MUSIC FOR EVERYONE"
Brief: Create a dynamic brand identity for a cutting-edge sound design company, ensuring it resonates with a diverse audience. Develop a vibrant tone of the tagline "Music for Everyone," Capture the essence of their commitment to delivering exceptional auditory experiences through distinctive branding elements

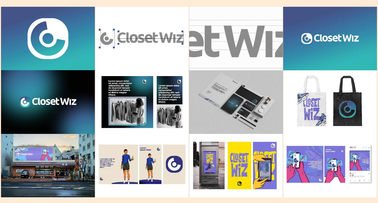
Ps Ae Ai

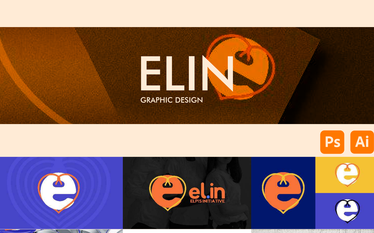
CLOSETWIZ

SNR GRAPHIC DESIGNER

I crafted a compelling brand identity for a Web 2 digital app, specializing in fashion item selection. Balancing corporate sophistication with user-centric appeal, my work seamlessly integrates a business-focused direction and a vibrant, engaging visual language. The result is a dynamic brand that caters to both the business aspect and user enjoyment

Ps Ai





ELIN

GRAPHIC DESIGN

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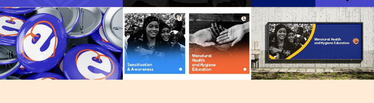
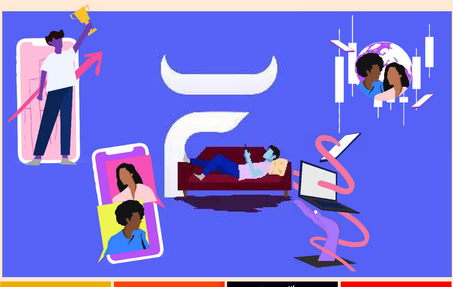
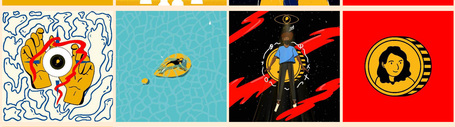
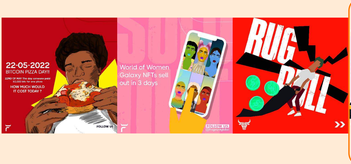


ILLUSTRATION

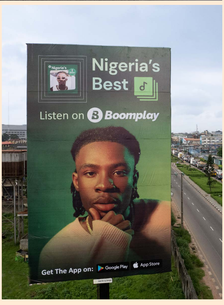




SOCIAL MEDIA DESIGN



MARKETING DESIGN



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